



*presents*



## OFFICIAL 2025 SPONSORSHIP PACKET

### PERFORMANCES

*June 26, 27 and 28  
Simpson Middle School  
Marietta, Georgia*





## YOU'RE INVITED TO HISTORY IN THE MAKING.

First, please allow us to thank you for considering sponsorship of PSBcreative Arts Education, Inc. We are endlessly grateful for your support. By contributing to our endeavors, you open up a world of possibility for young people in our community.

In addition to the skill and energy of our esteemed directors, our organization is incredibly lucky to have a vibrant network of volunteers and supporters throughout our community, including families of our cast and crew; teachers and school staff who believe in the power of musical theater; and a number of beloved program alumni who regularly return to lend a hand and develop leadership skills. We're humbled by this wonderful community that gathers time and again to support our talented students—and we're proud to report that as a result, a number of our Spring 2025 productions have sold out, and we anticipate record audiences for this summer's performances.

However, the success of these productions requires additional resources, and for that, we must fundraise. In exchange for contributions to our shows, we're in a unique position to offer valuable promotion to a few well-known, trusted, and respected community businesses such as yours. Your brand will be prominently featured at our event, and we will spotlight the generosity of each of our contributors in our event program, on our website, and through social media channels, reaching thousands of followers.

To sign up as a contributor to our production, please visit [PSBcreativeartseducation.org](https://psbcreativeartseducation.org).



### SPONSORS ARE PROMOTED:

*At the event  
In the event program  
On our website  
Across social channels*

*More details are available on our website:  
[PSBcreativeartseducation.org](https://psbcreativeartseducation.org)*



To contribute online:  
[PSBCREATIVEARTSEDUCATION.ORG/SPONSOR](https://psbcreativeartseducation.org/SPONSOR)

ONLINE  
DONATION  
FORM







## ABOUT OUR ORGANIZATION

Originally founded in 2009 and incorporated as a nonprofit in 2023, PSBcreative Arts Education is a Marietta-based nonprofit formed and led by veteran educators and arts professionals.

Our year-round arts education programs, with an emphasis on the performing arts, reach thousands of students and support several local schools. Our inclusive after-school clubs, camps, and classes are offered at affordable rates to provide access to the arts to all families.

This is possible only through the support of generous community sponsors like you.

This year's production of *Disney's The Lion King, Jr.* is presented through our annual summer musical theater camp, a popular two-week intensive program for students of all experience levels in grades three through nine.

### OUR SERVICES INCLUDE:

*Classes*  
*After-school clubs*  
*Camps*  
*Professional design & production services*



 [PSBcreativeartseducation](https://www.instagram.com/PSBcreativeartseducation)  [PSBcreative](https://www.facebook.com/PSBcreative)



Every donation we receive goes directly toward our students' success in one form or another:

*Sets, Props & Costumes*  
*Venue rental*  
*Show licensing*  
*T-shirts*  
*Audio/Visual Technology & Assistance*  
*Scholarships*  
*Outreach, Accessibility & Special Programs*

ONLINE DONATION FORM



*A creative life is a happier life, a healthier life,  
and ultimately, a more successful life.*

## THE SCIENTIFIC BENEFITS OF ARTS EDUCATION

Participation in theater arts has been shown to enhance students' academic performance, with improvements in reading comprehension, verbal skills, and overall academic achievement. This is attributed to the discipline, memorization, and comprehension skills that theater activities demand. Additionally, involvement in theater arts fosters critical thinking and creativity, encouraging students to approach problems and situations from multiple perspectives and think outside the box. Beyond academics, theater arts participation positively affects students' social and emotional development. It helps build self-confidence and self-esteem as students perform in front of audiences and receive feedback on their work. Theater also promotes teamwork and collaboration, as students must work closely with their peers to produce successful performances. This collaborative environment helps students develop strong communication skills and a sense of empathy, as they must understand and convey different characters' emotions and motivations.

Daniel Lewis. (2024). Impact of Theater Arts Participation on High School Students. *American Journal of Arts, Social and Humanity Studies*, 4(2), 12–22. <https://doi.org/10.47672/ajashs.2353>



"Every single show has left an unforgettable impact on me, and every single person who has guided me and has talked to me is amazing. This company has changed my life, and I will never forget it."

—N.M., PSBcreative Arts  
Education Inc. student

"We feel so special to have this affordable and available program for our kids.."

—J. Henry, parent

"I was mesmerized by the show. It was very well-structured and well-directed. Its stage design and costumes were creative and well-made. Most of all, big smiles & pride from the cast members, their parents, & the audience. I, and surely they, will never forget!"

—C. Park, Professor, University of Georgia

### Connect with PSBcreative Arts Education

Learn about new programs and events—and get a peek  
behind the scenes! [psbcreativeartseducation.org](https://psbcreativeartseducation.org)

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## THE CHALLENGE

We are extremely fortunate and grateful for the opportunity to stage our productions through Cobb County Schools facilities rentals. However, we're no strangers to the challenges associated with scheduling conflicts, usage restrictions, disparate layouts, maintenance difficulties, and variable lighting and sound setups from facility to facility—not to mention costly storage and transport of sets and costumes. It's not uncommon for our performances to have as little as one hour after final curtain to clear the audience, strike the set, and reset and clean the theater. Even with the help of a small army of volunteers, it can be tough.

We're also very aware of the benefit to our students and families in the ability to plan ahead based on a predictable expectation of our programs' location.

We anticipate that these issues and more will be resolved by our dedicated arts center.

## THE ULTIMATE GOAL: OUR OWN SCHOOL OF THE ARTS

In addition to funding this production, contributions keep our organization on track to continue to benefit students to the greatest possible extent. To that end, we're now working hard to expand our reach by establishing an independent school of the arts, a goal that is feasible only through the generous funding and support offered by our community.

This dedicated facility will form a centralized hub for arts education, and will also serve as a community theater space and vibrant cultural center, offering an array of artistic and educational experiences for all ages.

We look forward the many ways in which this space will augment our ability to foster artistic excellence and make the arts more accessible and impactful across our broader community. Your contributions bring us ever closer to making this space a reality.



## OUR MISSION

PSBcreative Arts Education passionately nurtures artistic expression and education among diverse communities. Our mission is to transform lives through comprehensive, immersive arts education, encompassing everything from theatre, music, and fine arts to innovative workshops and inclusive community events.

We dedicate ourselves to empowering individuals of all ages and backgrounds, fostering creativity and artistic growth while aspiring to establish a beacon of creative learning and cultural enrichment in Cobb, Fulton, and Cherokee counties and beyond.

ONLINE DONATION FORM





# SPONSOR PSBCREATIVE & DISNEY'S THE LION KING JR.

We offer a number of sponsorship tiers for individuals and businesses, and our staff and students are profoundly grateful for every contribution of any size.

At **every** level, your name and donation tier will be listed in our event program\*, pre-show slideshows, and social media channels.

*Network with hundreds of local customers.  
Connect with other local businesses.*

	PRODUCER \$5,000+	LEGEND \$2,500	PLATINUM \$1,000	GOLD \$500	DIAMOND \$250	PREMIER \$100
Logo/Name Recognition	Logo	Logo	Logo	Logo	Logo	Name
Complimentary tickets to <i>The Lion King, Jr.</i>	6	4	4	2	2	
Logo included on show t-shirts**	✓	✓	✓	✓	✓	
Logo + link on show website	✓	✓	✓	✓		
Booth or table at event	✓	✓	✓			
Stage shout-out in preshow announcements	✓	✓				
Speak on stage	✓					

\*Digital event programs are available for **all shows**. Inclusion of recognition in program is contingent on whether sponsorship is registered and name/logo submitted before June 25 deadline.

\*\*Sponsorship must be finalized and logo submitted before June 1, 2025 in order to be included on shirts.

To become a sponsor, please submit your contribution through our simple online donation form at [psbcreativeartseducation.com](https://psbcreativeartseducation.com). If you select sponsorship that includes perks, we will reach out as soon as possible via email with next steps. Please contact [karis@psbcreativearts.com](mailto:karis@psbcreativearts.com) with questions or requests.

*PSBcreative Arts Education, Inc. is a registered 501(c)(3) organization.  
Donors can deduct contributions under IRC Section 170.*



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